

# Williston-Elko Business, Education, Community Partnership

September 8, 2014

## Minutes

Present were the following:

Mr. Cagle

Mr. Bruns

Mr. Mitchell

Dr. Lenderman

Mrs. Smith

Mr. Sweet

Mrs. Wright

Rev. Wootten

Mrs. Johnson

**Welcome:** The September 8, 2014 meeting was called to order by Bob Bruns, Chair. The August 11, 2014 minutes were approved.

**Continuing Business:** Mr. Sweet and Mrs. Wright gave an update on the Mentoring program. It has been a successful procedure. Dr. Eric Robertson, a 7<sup>th</sup> grade teacher, has also joined with the leadership team. The second training will be this coming Wednesday, September 10, 2014 in the Middle School Computer lab. Mrs. Wright said one of the main focuses will be to “retain” the mentors. Each mentor has received a personal training book, which contains hundreds of ideas and activities, along with the rules and regulations of being a mentor.

Depending on the number of new members, there is a possibility of needing extra binders in the future. Mr. Cagle made the suggestion of using any leftover binders that may still exist from the Back to School Bash in August.

CommUNITY Coalition will have their monthly meeting tonight at 6:00 at the town hall.

**Financial Update:** Mrs. Smith reminded the BEC council that the “CommUNITY Coalition” is holding their funds in the BEC account, until they can be established. Their monies are tagged under a separate item name.

Mrs. Smith presented a receipt of \$50 that needed to be reimbursed to her from the Back to School bash. The Coalition had approved to spend this donation money on face paint. Bob Bruns signed off and Dr. Lenderman suggested Mrs. Smith bring to her the following work day to get submitted.

**New Business:**

It was decided that the BEC would now meet quarterly instead of monthly. The following dates will be the scheduled meetings for the upcoming year:

November 10, 2014, February 9, 2015, May 11, 2015, and August 10, 2015.

The council discussed ideas for getting more sponsorship support in the future. It was decided to form a sub group that would meet together and organize strategies. Bob Bruns, Anna Johnson and Cathy Smith will head spear this endeavor. They will meet or have conference calls to discuss plans. The following are some of the suggestions that were made:

- Create a BEC brochure, highlighting career/college activities
- Recognize sponsoring businesses at Town Council meetings
- Recognize sponsoring businesses on a BEC advertising sign that could be placed on the football field
- Offer levels of sponsorships: Gold, Silver, Bronze
- Donation could be put toward a BEC Scholarship

- Emphasize to the businesses the benefits of their involvement and having the students more “work key ready”
- Target large and small businesses in the community
- Contact SRS to be put on a waiting list

Minutes prepared by Cathy Smith.